

JOSEFINE BODIN

EDUCATION

Master in Marketing | 2024 – 2026 |

Stockholm Business School

I will begin my Master's in Marketing this autumn 2024 at Stockholm Business School.

Bachelor in Economics | 2020 – 2024 |

Uppsala University

Bachelor of Economics with a specialization in international business and marketing. I have studied courses in business, economics, statistics, marketing, finance and other relevant courses in economics and marketing.

Exchange studies | 2023 | Chung Ang University

Studied an exchange semester in business administration with a focus on supply chain management, marketing and IMC.

Exchange studies | 2022 | Copenhagen University

Studied an exchange semester in economics and sociology with a focus on economic history and global inequality.

Upper secondary school | 2016 - 2019 |

Rudbecksskolan

Fully-fledged secondary school diploma in social sciences with a focus on behavioral sciences.

Elementary school | 2005 - 2016 | Vibyskolan

Full primary school diploma.

WORK EXPERIENCE

Customer advisor | Swedbank | 2022 - 2024

Working in a bank has given me a deep understanding of different financial products and services, banking, investments, loans, credit rating and other financial instruments. By interacting with customers, resolving their queries and providing advice, I have gained valuable customer service and relationship building skills.

Salesperson | Åhlens | 2024

I mainly worked in the home department at Åhlens where I have had responsibility over the customer satisfaction, cashier and the overall view of the store. In this workplace I have gained knowledge in

COMPETENCES

Communication skills, problem solving, knowledge of banking products and services, customer care, organizational skills, quick decision-making, teamwork, customer interaction, cultural awareness and adaptability. I have experience within Adobe programs such as InDesign and Photoshop.

My mother tongue is Swedish but I am fluent in English and have good knowledge of Danish and Norwegian.



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STUDY ABROAD AMBASSADOR FOR UPPSALA UNIVERSITY 2022 / 2023

Being a university ambassador involves for example good communication, organization, campus visits, lectures and being in charge of all social media and other medias. Having a leadership role as an ambassador allows me to develop and improve my leadership skills.

different fields such as management, following monthly set goals and how to gain insights about customers.

Shop assistant | City Gross | 2022 / 2023

Worked mainly with self-scanning, cashiers and in the pre-shop where mail handling occurred. Has also worked with stock management and replenishment.

Front Desk Staff | Scandic Hotels | 2018 / 2022

Experience in OPERA, working very independently and in teams. Working on customer service and how to be accommodating with guests, upselling and commission.